

Social Media Toolkit

October 2021

Flu Shots, COVID-19 Updates

*Please be aware that social media posts about immunizations may result in negative comments from parents/followers. If this happens, do not engage! If someone is using foul language in their comments, feel free to delete. You can also hide a comment. This means it is still visible to the person who wrote it but not to others.

FACEBOOK

Flu Vaccines

Who should get a flu vaccine this season? Everyone 6 months and older should get a flu vaccine every season, with rare exceptions. Flu vaccination has important benefits, like reducing flu illnesses, doctors' visits, and missed work and school due to flu. <https://bit.ly/3tMtXqZ>

It's that time of year: Flu season. The influenza virus causes a host of symptoms including high fever, headache, body ache, nasal congestion, cough, sore throat, and vomiting. The bigger problem with the flu are the complications that arise during the infection. So, what sort of complications are we talking about? The experts at Nationwide Children's weigh in: <https://bit.ly/39eU0xr>

Every fall, millions of flu vaccines are produced to protect us from catching the nasty virus. While medical professionals encourage everyone to get their annual flu shot, many buy into the long-held myths about the vaccine and miss opportunities to avoid getting sick. Here is the truth about these myths. <https://bit.ly/3hCF011>

Should my baby get a flu shot? If they are over 6 months of age, yes! And here are 6 reasons why: <https://bit.ly/3khndOs>

Don't wait to get vaccinated! Both the American Academy of Pediatrics (AAP) and the Centers for Disease Control and Prevention (CDC) recommend children over 6 months of age get a flu vaccine every year. Here's what parents need to know: <https://bit.ly/3zdGbKc>

The single best way to prevent the seasonal flu is to get vaccinated each year. But good health habits can help, too! Here are 6 ways to help prevent the seasonal flu: <https://bit.ly/3CoFGz8>

Listen to PediaCast! A simple flu shot can save your life. PediaCast and the CDC team up to bring you the latest information regarding influenza, including what to expect this flu season, signs and symptoms of the disease, diagnosis, treatment and prevention. <https://bit.ly/3tWravq>

COVID-19 Updates

Vaccines are now widely available. In many cases, you do not need an appointment. The federal government is providing the vaccine free of charge to all people living in the United States, regardless of their immigration or health insurance status. <https://bit.ly/39evWuv>

Although fewer children have been infected with COVID-19 compared to adults, children can be infected with the virus, get sick, and spread it to others. The CDC recommends everyone 12 years and older get a COVID-19 vaccination to help protect against COVID-19. <https://bit.ly/2UvUETb>

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Parents and caregivers: What is your school doing to protect your child from COVID-19? You can and should learn more about how your school is using the CDC's guidance to help slow the spread of COVID-19. Here are some questions you can ask your school to learn more about their COVID-19 precautions: <https://bit.ly/39fw1OQ>

Can I get the COVID-19 vaccine? Use this tool to find out if you are eligible to receive a COVID-19 vaccine and to book your appointment: <https://bit.ly/3lw5Zwl>

Parents: Get a COVID-19 vaccine for your child as soon as you can. COVID-19 vaccines are safe, effective, and have been used under the most intensive safety monitoring in U.S. history, which includes studies in adolescents. <https://bit.ly/2UvUETb>

The holiday season is quickly approaching! We all love gathering with friends and family, but if you are attending a holiday celebration, you may want to think about what steps you need to take to protect yourself and your loved ones from COVID-19. <https://bit.ly/39bZ6ut>

All Ohio Medicaid and MyCare members age 12 and older who receive their first dose of the COVID-19 vaccine between August 23, 2021 and December 31, 2021 will receive a \$100 incentive! <https://bit.ly/3hIOMjU>

Take the shot for your family, your friends, your community, and your team. #TakeTheShot #InThisTogetherOhio <https://bit.ly/3hI5cay>

For more social media posts about the flu vaccine, check out AAP Ohio Chapter's social media toolkit: <https://bit.ly/3lCidmW>

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TWITTER

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Although fewer children have been infected with COVID-19 compared to adults, children can be infected with the virus, get sick, and spread it to others. Here's what parents should know about COVID-19 and kids:

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